



## Village of Hinsdale Parks & Recreation

# ADVERTISING OPPORTUNITIES

### Recreation Program Guide Advertisements

Enhance your organization's existing marketing exposure and extend visibility in Hinsdale and surrounding communities by advertising in our seasonal Recreation Program Guides!

The Village of Hinsdale Parks & Recreation Department produces three seasonal Recreation Program Guides a year (summer, fall, winter/spring) that are distributed to over 7000 Hinsdale Households, distributed from our facilities, and published on the Village of Hinsdale website. All program guides have a four to five month shelf life which allows your organization repeated exposure to our users!

	Quarter Page (3.75" x 4.75")	Half Page (7.5" x 4.75")	Full Page (8.25" x 10.25")
Front or Back Inside Cover		\$350	\$700
Back Outside Cover		\$750	\$1,400
Inside Page	\$225	\$275	

Receive a 15% discount for committing to all three brochures (summer, fall, winter/spring).

Ad specs are without bleeds. Ads are printed in full color.

Program Guide	Commitment Date	Artwork Due	Guide Distributed
Summer	February 1 <sup>st</sup>	February 15 <sup>th</sup>	Early March
Fall	June 1 <sup>st</sup>	June 15 <sup>th</sup>	Early August
Winter/Spring	October 1 <sup>st</sup>	October 15 <sup>th</sup>	Early December

To secure your advertising space, please submit this form and payment no later than the dates listed above.

Email: [shanzel@villageofhinsdale.org](mailto:shanzel@villageofhinsdale.org) Mail: Hinsdale Parks & Recreation, 19 E. Chicago Avenue, Hinsdale IL 60521 Fax: 630-789-7016

Questions please contact Sammy Hanzel, Recreation Supervisor at [shanzel@villageofhinsdale.org](mailto:shanzel@villageofhinsdale.org) or 630-789-7097

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment: *please make checks payable to The Village of Hinsdale---credit card payments may be made over the phone*

Signature: \_\_\_\_\_

*Please provide artwork according to ad specs listed above.*

*All advertisers will be allowed to view the advertisement page prior to printing.*

*The Village of Hinsdale reserves the right to refuse advertisements that compete with an existing advertisement or if no space is available.*

#### Ad Type: (check one)

- Full Page Back Outside--\$1,400
- Half Page Back Outside--\$750
- Full Page Front Inside--\$700
- Full Page Back Inside--\$700
- Half Page Front Inside--\$350
- Half Page Back Inside--\$350
- Half Page Inside--\$275
- Quarter Page Inside--\$225
- 15% discount for full year commitment (all three guides)

Village of Hinsdale  
19 E. Chicago Avenue  
Hinsdale, IL 60521  
[www.villageofhinsdale.org](http://www.villageofhinsdale.org)

