

Sec. 9-106:Signs:

- A. *Purpose:* The regulation of signs by this code is intended to promote and protect the public health, safety, and welfare by reducing the depreciation of property values caused by signs that are incompatible with surrounding land uses; by creating a more attractive economic and business climate within the office and commercial areas of the village; by enhancing and protecting the physical appearance of all areas of the village; by protecting signs from obstruction by other signs; and by reducing the distractions, obstructions, and hazards to pedestrian and auto traffic caused by the indiscriminate placement and use of signs.
- B. *Scope:* The regulations of this section shall govern and control the erection, enlargement, expansion, alteration, operation, maintenance, relocation, and removal of all signs within the village visible from any street, sidewalk, or public or private common open space. Any sign not expressly permitted by these regulations shall be prohibited. The regulations of this section relate to the location of signs, by function and type, within zoning districts and shall be in addition to provisions of the Hinsdale building and electrical codes applicable to the construction and maintenance of signs. Regulations concerning the use and termination of nonconforming signs appear in section [10-106](#) of this code.
- C. *Sign Permit Required:* Except as expressly provided in this subsection and subsection F of this section, no sign shall be erected, enlarged, expanded, altered, relocated, or maintained unless a sign permit shall have first been issued in accordance with the provisions of section [11-607](#) of this code. No sign permit shall be required for an alteration of a sign involving only routine maintenance or the changing of parts designed to be changed in any manner that does not change the functional classification of the sign; provided, however, that this exception shall not permit a change of the message on any sign without a sign permit therefor.
- D. *Classification Of Signs:*
1. *Functional Types:* For purposes of this code, signs shall be defined as follows according to function. This subsection D1 is included for the purpose of defining certain functional types of signs. The inclusion of a definition in this subsection D1 shall not be construed to mean that a particular functional type is permitted in a particular district. Certain functional types are permitted or prohibited in all districts, as generally indicated below. In the event of a conflict between this subsection D1 and the specific provision contained elsewhere in this section, such other provisions shall control.

- (a) Advertising sign. A sign, other than an off premises identification sign, that directs attention to or identifies a business, commodity, service, or entertainment conducted, sold, or offered at a location other than the premises on which the sign is located. This term shall include signs, other than customary identification lettering and advertising posters on buses and taxicabs, attached to parked or moving vehicles. This term shall not include decorative post signs located on Harrison Place between First Street and Hinsdale Avenue when the business identified on the sign is located on Harrison Place between First Street and Hinsdale Avenue. Advertising signs are prohibited in all districts.
- (b) Attention getting device. A sign designed to attract attention by means of flashing or moving parts, bright color or light, or movement of any kind. Examples of such signs include pennants hung in series, whirligigs, spinners, streamers, flashing lights, searchlights, and balloons. Attention getting devices are prohibited in all districts.
- (c) Bulletin board sign. A sign that identifies an institution or organization on whose premises it is located and that contains only the name of the institution or organization, the name or names of persons connected with it, and greetings, announcements of events, or activities occurring at the institution, or similar messages. Bulletin board signs are permitted in all districts other than the residential districts.
- (d) Business sign. A sign that directs attention to or identifies a business or profession conducted, or to a commodity or service sold, offered, or manufactured, or to an entertainment offered on the premises where the sign is located or on Harrison Place between First Street and Hinsdale Avenue when the business identified on the sign is located on Harrison Place between First Street and Hinsdale Avenue. Business signs are permitted in all districts other than the residential and open space districts.
- (e) Changeable message sign. A sign, other than a bulletin board or a public service sign, having a face or faces that allow the message on the sign to be readily changed by means of light banks, removable letters, or other device. Changeable message signs are prohibited in all districts, except when accessory to a theater.
- (f) Civic event sign. A temporary sign that announces or identifies a civic use, purpose, event, or program. Civic event signs are permitted in all districts.
- (g) Construction sign. A temporary sign erected on premises on which construction or landscaping is taking place, during the period of such construction, indicating the names of the architects, engineers, landscape architects, contractors, and similar artisans, and the owners, financial supporters, sponsors, and similar persons or firms having a role or interest in the construction activity. Construction signs are

permitted in all districts.

- (h) Governmental sign. A sign erected and maintained pursuant to and in discharge of any governmental function or required by any law, ordinance, or governmental regulation. Governmental signs are permitted in all districts.
- (i) Holiday decorations. Signs in the nature of decorations, clearly incidental to and customarily and commonly associated with any national, local, or religious holiday. Holiday decorations are permitted in all districts.
- (j) Identification sign. A sign giving only the name, trademark, or other readily recognized symbol or address, or any combination thereof, of a building, business, development, or establishment on the premises where it is located, on Harrison Place between First Street and Hinsdale Avenue when the business identified on the sign is located on Harrison Place between First Street and Hinsdale Avenue. Identification signs are permitted in all districts except the residential, open space and O-1 districts.
- (k) Joint identification sign. An identification sign limited in content to the identification of a planned development, office plaza or park, shopping center, or the like and not containing any reference to the individual uses sharing the development, plaza, park, center, or the like. Joint identification signs are permitted in all districts except the residential, open space and O-1 districts.
- (l) Memorial sign. A sign or tablet memorializing a person, place, event, or structure. Memorial signs are permitted in all districts.
- (m) Nameplate sign. A sign limited in content to the name, address, telephone number, e-mail address, hours of operation and/or credit cards accepted of the owner or occupant of a building or premises on which it is located. If any premises is occupied by more than one occupant, the nameplate sign may identify all such occupants as well as the premises and may include necessary directional information. Nameplates are permitted in all districts.
- (n) Off premises identification sign. A sign giving only the name, trademark, or other readily recognized symbol or address, or any combination thereof, of a building or development, which sign is located off the lot on which such building or development is located. Off premises identification signs are permitted only to identify uses in the HS health services district.
- (o) Official flag or emblem. A flag or emblem of a government or of a membership organization as described in the SIC. Official flags and emblems are permitted in all

districts.

- (p) On site informational sign. A sign commonly associated with information and directions necessary or convenient for persons coming on the property, including signs marking entrances and exits, parking areas, one-way drives, restrooms, pick up and delivery areas, and the like. On site information signs shall be limited solely to such information and directions, except as specifically provided otherwise in subsection F8 of this section. On site informational signs are permitted in all districts.
- (q) Political sign. A temporary sign announcing or supporting political candidates or issues in connection with any national, state, or local election. Political signs are permitted in all districts.
- (r) Private sale sign. A temporary sign advertising private sales of personal property at "house sales", "garage sales", "rummage sales", and the like. Private sale signs are permitted in all districts.
- (s) Private warning sign. A sign limited in content to messages of warning, caution, or danger, including, but not limited to, notification of the existence of alarm and security systems on the premises. Private warning signs are permitted in all districts.
- (t) Public service sign. A sign displaying only the time, temperature, stock market quotations, or civic messages by means of a lampbank. Public service signs are permitted in all districts except the residential, open space and O-1 districts.
- (u) Real estate sign. A sign pertaining to the sale or lease of the premises, or a portion of the premises, on which the sign is located. Real estate signs are permitted in all districts.
2. *Structural Types*: For purposes of this code, signs shall be defined as follows according to structure. This subsection D2 is included for the purpose of defining certain structural types of signs. The inclusion of a definition in this subsection D2 shall not be construed to mean that a particular structural type is permitted in a particular district. Certain structural types are permitted or prohibited in all districts, as generally indicated below. In the event of a conflict between this subsection D2 and the specific provisions contained elsewhere in this section, such other provisions shall control.
- (a) Awning, canopy, or marquee sign. A sign that is mounted or painted on or attached to an awning, canopy, or marquee that is otherwise permitted by this code. No such sign shall project above, below, or beyond the physical dimensions of such awning, canopy, or marquee. An "awning valance" or "canopy valance" shall be defined as the material projecting below the lowest edge of the awning or canopy to which it is attached. Awning, canopy, or marquee signs are prohibited in all districts except as

provided in this section; provided, however, that nameplate signs are permitted on awning or canopy valances.

- (b) Ground sign. Any sign, other than a pylon sign, placed upon or supported by the ground independently of any other structure. Ground signs include any sign mounted on a freestanding pole or other supports so that the bottom edge of the sign face is less than four feet (4') above grade. The top edge of the supporting structure of a ground sign shall not be greater than one foot (1') above the top edge of the sign area as calculated in subsection E of this section. Ground signs are permitted in all districts except the residential, open space and B-2 districts.
- (c) Moving or animated sign. Any sign or part of a sign that changes physical position by any movement or rotation or that gives the visual impression of such movement or rotation. Moving or animated signs, other than authorized public service signs, are prohibited in all districts.
- (d) Portable sign. A sign that is not permanently affixed to a building, a structure, or the ground, or that is affixed to vehicle that is intended to be stationary for an intended period of time, but not including customary identification lettering on vehicles or advertising posters on buses and taxicabs. Portable signs are prohibited in all districts except where authorized pursuant to subsection G8 of this section.
- (e) Projecting sign. A sign that is wholly or partially dependent upon a building for support and that projects more than eighteen inches (18") from such building. Projecting signs are prohibited in all districts except the B-2 district.
- (f) Pylon sign. A sign that is mounted on a freestanding pole or other supports so that the bottom edge of the sign face is four feet (4') or more above grade. Where the top edge of the supporting structure of a pylon sign is higher than the sign area, the top edge of that supporting structure shall not be greater than one foot (1') above the top edge of the sign area as calculated in subsection E of this section. Pylon signs shall include decorative post signs mounted on a decorative post owned by the village; the bottom edge of the sign face of decorative post signs may be less than four feet (4') above grade. Pylon signs are prohibited in all districts except the B-2 and the HS districts.
- (g) Roof sign. A sign that is mounted or painted on the roof of a building, or that is wholly dependent upon a building for support and that projects above the highest point of a building with a flat roof or the eave line of a building with a gambrel, gable, hip, or mansard roof. Roof signs are prohibited in all districts.
- (h) Temporary sign. A sign or advertising display constructed of cloth, canvas, fabric, paper, or other light material and intended to be displayed for a short period of time.

Temporary signs are permitted in all districts.

- (i) **Wall sign.** A sign fastened to the wall of a building or structure in such a manner that the wall becomes the supporting structure for, or forms the background surface of, the sign and that does not project more than eighteen inches (18") from such building or structure. Wall signs are permitted in all districts.
- (j) **Window sign.** A sign that is applied or attached to the exterior or interior of a window or located within the interior of a structure so that its message can be read from the exterior of the structure. Window signs are permitted in all districts except the residential, open space and O-1 districts.

E. *General Standards:* The following general standards shall apply to all signs:

1. *Illumination:*

- (a) *Location And Design Of Light Source:* Whenever an external artificial light source is used for a sign, such source shall be located, shielded, and directed so as not to be directly visible from any public street or private residence. No receptacle or device housing a permitted light source for a sign shall protrude more than eighteen inches (18") from the face of the sign or building to which it is attached.
- (b) *Level Of Illumination:* In no event shall the illumination of any sign, resulting from any internal or external artificial light source, exceed fifty (50) foot-candles when measured with a standard light meter held perpendicular to the sign face at a distance equal to the narrowest dimension of such sign face. All artificial illumination shall be so designed, located, shielded, and directed as to illuminate only the sign face or faces and to prevent the casting of glare or direct light upon adjacent property or streets. In no event shall signs located in single-family residential districts be illuminated.
- (c) *Signs Adjacent To Residential Areas:* Any illuminated sign located on a lot abutting or across a street from, and visible from, any residentially zoned area shall not be illuminated between the hours of ten o'clock (10:00) P.M. and seven o'clock (7:00) A.M. except that such sign may remain illuminated during such time as the activity to which the sign pertains is open for business so long as such sign is not a public or private nuisance.
- (d) *Flashing Lights Prohibited:* Except for public service signs when expressly permitted by this section, no flashing, blinking, or intermittent lights shall be permitted.

- (e) *Gas Tube Signs Prohibited*: Exposed neon and other gas tube signs are prohibited.
- (f) *Translucent Backgrounds Prohibited*: No internally illuminated sign shall have a translucent background; only the sign message shall permit transmission of any light through the sign face.
2. *Sign Colors*: No sign shall employ more than three (3) colors. For purposes of this subsection E2, black and white shall be considered to be colors except when either is used only as the background of a sign.
3. *Minimum Elevation Of Certain Signs*: The bottom of every projecting sign or wall sign and every awning or canopy valance bearing a nameplate sign shall be elevated at least eight feet (8') above grade. Whenever possible, wall signs on the same facade shall maintain the same top and bottom elevations above grade.
4. *Obstruction Of Accessways*: No sign or sign structure shall obstruct free ingress to or egress from a fire escape, door, window, or other required accessway.
5. *Obstruction Of Window Surface*: No sign shall project over, occupy, or obstruct any window surface required for light or ventilation by any applicable provision of the Hinsdale building code.
6. *Traffic Safety*:
- (a) *Confusion With Traffic Signals*: No sign shall be maintained at any location where by reason of its position, size, shape, content, color, or illumination it may obstruct, impair, obscure, interfere with the view of, or be confused with any traffic control sign, signal, or device or where it may interfere with, mislead, or confuse traffic.
- (b) *Obstruction Of Sight Triangles Prohibited*: No sign, nor any part of a sign other than a supporting pole or brace no greater than eighteen inches (18") in width or diameter, shall be located lower than eight feet (8') from grade within the area of any sight triangle as defined in [title 7, chapter 1, article D](#) of the village code.
7. *Signs In Rights Of Way*: Except as provided in this subsection E7, no sign, except governmental signs and decorative post signs authorized by this section, shall be placed in or extend into or over any public property or public right of way, except those signs of structural types set forth in subsections I2 and J2 of this section that are located in the B-1 community business district and B-2 central business district which comply with the 2006 international building code, as adopted by the village pursuant to section 9-2-1 of the village code of Hinsdale, as amended, and said signs shall be subject to the projection and other standards for such signs, with the exception of clearance standards. Civic event signs may extend on, into, or over a public right of way upon the specific prior approval of the board of trustees on the basis of need, impact on pedestrian and vehicular traffic, and impact on surrounding property. Decorative post signs shall: a) be allowed only for businesses located on Harrison Place and shall only be mounted on a decorative post sign holding structure for the

mounting of signs located within the right of way of Harrison Place, First Street or Hinsdale Avenue that is owned by the village and shall not be freestanding or separate signs; b) comply with all provisions of the village code applicable to placement of items in a public right of way, and c) be made of metal.

8. *Civic Event Signs*: No civic event signs authorized in this section shall be permitted except upon the specific prior approval of the board of trustees.
9. *Sign Maintenance*: The owner of a sign and the owner of the premises on which such sign is located shall be jointly and severally liable to maintain such sign, including its illumination sources, in compliance with this code and all applicable laws, in a safe and secure condition, and in a neat and orderly condition and good working order at all times, and to prevent the development of any rust, corrosion, rotting, or other deterioration in the physical appearance or safety of such sign. The premises around ground and pylon signs shall be kept clean and free of all rubbish and weeds.
10. *Sign Measurement*:
 - (a) *Area To Be Included*: The supporting structure or bracing of a sign shall be omitted in measuring the area of the sign unless such structure or bracing is made part of the message or face of the sign. When a sign has more than one display face, all faces shall be included in determining the area of the sign. The area of the supporting structure or bracing of a sign shall be consistent with the sign it supports and location in which it is placed.
 - (b) *Area Of Signs With Backing*: The area of all signs with backing shall be measured by computing the area of the sign backing.
 - (c) *Area Of Signs Without Backing*: The area of all signs without backing shall be measured by computing the area of the smallest single regular geometric figure that can encompass all words, letters, figures, emblems, and other elements of the sign message.
 - (d) *Area Of Signs With And Without Backing*: The area of all signs formed by a combination of elements with and without backing shall be measured by combining the area of such elements measured in accordance with the foregoing subsections.
11. *Signs On Lots With Multiple Users*: When more than one user occupies a zoning lot, the owner of the lot shall be responsible for allocating permitted signage among such users.
12. *Sign Spacing*: No sign shall be nearer than two feet (2') to any other sign or structure, other than a structure to which it is lawfully attached.

13. *General Safety*: Notwithstanding any other provision of this section, no sign shall be constructed or maintained in any area or in any manner so as to create a nuisance or a threat to the public safety or welfare.
14. *Landscaping Of Pylon Signs*: All pylon signs shall be located within a landscaped area of not less than fifty (50) square feet in area.
15. *Projecting Signs*: Projecting signs shall not extend a distance of more than three feet (3') from the face of the building on which they are located. Projecting signs shall be mounted on a supporting structure of a style, type and material approved by the village and shall not be mounted on awnings, canopies, or marquees. Projecting signs shall be located near the ground floor entrance to the upper levels of the building and may contain more than one business name and must be in compliance with subsection J4 (f) of this article.

F. *Signs Permitted In Any District Without Permit Or Fee*: Except as regulated by subsection E of this section and as expressly prohibited in subsection G of this section, and notwithstanding any other contrary provisions of this code, the following signs may be erected and maintained in any district without obtaining a sign permit or paying the fee required for such permit, subject to the following limitations:

1. Bulletin board signs. Such signs shall be limited to no more than one wall or ground sign per zoning lot, shall be no more than fifteen (15) square feet in area, and shall be permitted only in connection with public, religious, and civic institutions. No bulletin board ground sign, or any supporting structure on which the bulletin board ground sign is located (other than a wall that is part of an existing structure), shall be closer to any street line than ten feet (10') or closer to any other lot line than six feet (6'). No bulletin board ground sign shall be more than four feet (4') in height and no supporting structure on which a bulletin board sign is located (other than a wall that is part of an existing structure) shall be more than eight feet (8') in height.
2. Civic event signs. Such signs shall be limited to no more than one wall or ground sign per zoning lot. No such sign shall be larger than fifteen (15) square feet in area. Such signs shall be displayed for a period of not more than fourteen (14) days unless specifically approved for a longer period of time by the board of trustees upon application filed therefor.
3. Governmental signs. The content and size of any such sign shall not exceed the requirements of the law, ordinance, or regulation pursuant to which such sign is erected.
4. Holiday decorations. Such signs shall be displayed for a period of not more than forty five (45) days before nor more than twenty (20) days following the holiday in

connection with which they are displayed; any other provision of this section to the contrary notwithstanding, such signs may be of any type, number, area, height, location, illumination, or animation so long as they create no safety hazard, nuisance, or adverse impact on the adjacent properties.

5. Memorial signs. Such signs shall be limited to no more than one wall or ground sign per zoning lot, shall be made of durable materials such as bronze, stone, or concrete, shall not be illuminated, and shall not exceed three (3) square feet in area. No ground sign shall be higher than four feet (4') or closer to any lot line than six feet (6').
6. Nameplate signs. Such signs shall be limited to no more than one wall sign, ground sign, or awning or canopy valance sign per occupancy, shall be no more than one hundred forty four (144) square inches in area and shall not be illuminated. No ground sign shall be higher than four feet (4') nor closer to any lot line than six feet (6').
7. Official flags and emblems. Such signs may be displayed on flagpoles and when so displayed shall not exceed twenty four (24) square feet in area.
8. On site informational signs. Such signs shall be limited as follows:
 - (a) Structural types: Wall signs or ground signs only;
 - (b) Maximum gross surface area: Three (3) square feet; provided, however, that one such sign located on a lot in the B-3 district abutting an intersection including Ogden Avenue may be twenty one (21) square feet in total area;
 - (c) Maximum height: Four feet (4') for ground signs; fifteen feet (15') for wall signs;
 - (d) Illumination: Only as necessary to accomplish the intended purpose of such sign;
 - (e) Permitted text: Only as provided in subsection D1(p) of this section, except that one such sign located on a lot in the B-3 district abutting Ogden Avenue may include the name of the business or tenant occupying such lot.
9. Political signs. Such signs shall be no more than four (4) square feet in area and shall be located entirely on private property pursuant to the owner's consent.
10. Private sale signs. Such signs shall be no more than four (4) square feet in area, shall be located entirely on the premises where such sale is to be conducted, shall be clearly marked with the name, address, and telephone number of the person

responsible for the removal of such sign, shall be erected not more than twenty four (24) hours before such sale, and shall be removed within twenty four (24) hours following the conclusion of such sale. No ground sign shall be higher than four feet (4') nor closer to any lot line than six feet (6').

11. Private warning signs. Such signs shall be no more than two (2) square feet in area each, shall be limited to the number necessary to accomplish the intended purpose, and shall be illuminated only as required to accomplish such purpose.

12. Real estate signs. Such signs shall be limited to one single or double faced, nonilluminated sign of the following maximum gross surface areas:

(a) Single-family residential, individual lots: No more than four (4) square feet per sign face.

(b) Single-family residential, multilot developments: No more than four (4) square feet per sign face per zoning lot located in the development, up to a maximum of sixty four (64) square feet.

(c) Other districts: No more than sixty four (64) square feet.

Every such sign shall be removed within five (5) days following the execution of a sales contract or rental lease of the property or, for multi-unit developments or structures, the first to occur of either: 1) fourteen (14) days following the date upon which such development or structure is ninety percent (90%) sold or leased or 2) six (6) months after the sign was erected. Signs displayed for longer than six (6) months shall obtain a sign permit pursuant to applicable district regulations. The name, address, and telephone number of the person responsible for such removal shall be clearly marked on the sign. Real estate "sold by" signs shall not be permitted pursuant to this paragraph.

13. Temporary signs. Temporary signs that are not temporary use signs or temporary window signs in compliance with all applicable district sign regulations contained in subsections I, J and K of this section; provided, further, that temporary signs shall comply with, and shall be counted toward, the maximum gross surface area of signs permitted, and shall not qualify as additional permissible sign area or serve to increase the maximum gross surface area of signs allowed. No such sign shall be illuminated. No such sign shall be erected for a period of more than sixty (60) days; provided, however, that such signs may be erected for a longer period when the applicant has an application pending with the village for a sign permit, but only during such period. All such signs shall be marked with their first day of display and the last day of display that is permitted by this code.

14. Temporary use signs. Temporary use signs in compliance with subsection [9-103F6](#) of this article when approved pursuant to subsection [9-103C](#) of this article. All such signs shall be marked with their first day of display and the last day of display that is permitted by this code.
15. Window signs, temporary. The aggregate area of all such signs shall not exceed ten percent (10%) in the B-2 district, or twenty five percent (25%) in all other districts, of the area of the window in which they are exhibited nor block any window area required for light, ventilation, or emergency exit by any applicable code. No such sign shall be illuminated. No such sign shall be erected for a period of more than fourteen (14) days; provided, however, that such signs may be erected for a longer period when the applicant has an application pending with the village for a sign permit, but only during such period. All such signs shall be marked with their first day of display and the last day of display that is permitted by this code.

G. *Signs Specifically Prohibited In All Districts:* The following signs, as well as all other signs not expressly permitted by this section, are prohibited in all districts and shall not be erected, maintained or, except as provided in section [10-106](#) of this code, permitted to continue in any district:

1. Advertising signs.
2. Attention getting devices.
3. Awning, canopy, and marquee signs, except that nameplate signs permitted pursuant to subsection F6 of this section may be painted on the valance of a canopy or awning.
4. Changeable message signs, except when accessory to a theater.
5. Off premises identification signs, except as expressly permitted pursuant to subsection J of this section.
6. Real estate "Sold By" signs.
7. Moving or animated signs, except public service signs as expressly authorized in this section.
8. Portable signs, except when approved in connection with temporary uses pursuant to subsection F13 of this section.
9. Projecting signs, except as expressly authorized pursuant to subsection J of this section.
10. Pylon signs, except as expressly authorized pursuant to subsection J of this section.
11. Roof signs.

12. Any sign that advertises, identifies, or pertains to a business no longer conducted, or a product no longer sold, on the premises where such sign is located. Such signs shall be removed within thirty (30) days following cessation of the relevant activity.
13. Any sign on a tree or utility pole, whether on public or private property, except house numbers on private property.
14. Any sign on public property, except governmental signs authorized in this section and except decorative post signs in the B-2 district when approved for placement on a village owned decorative post structure located on a public sidewalk or right of way pursuant to and in compliance with the village code.
15. Any sign painted directly on a wall, roof, or fence.
16. Any sign using reflective paint or tape, other than a governmental sign or a warning sign.
17. Any sign displaying the price of any goods or services or any interest rate other than a temporary window sign.
18. Any sign in the shape of any product.

H. *District Regulations For Residential, Open Space And O-1 Districts:* Signs shall be permitted in all residential districts, the open space district, and the O-1 district as follows:

1. *Functional Types Permitted:*

- (a) All signs permitted in any district without permit or fee, as provided in subsection F of this section.
- (b) Business signs, but only in the O-1 district.
- (c) Construction signs, but for no longer than fourteen (14) days prior to the commencement, or fourteen (14) days following the conclusion, of the construction in question.
- (d) Official flags and emblems, when displayed in the form of a wall sign.
- (e) Real estate signs, for multi-unit developments or structures when displayed for more than six (6) months after the initial erection of a real estate sign for that development or structure.

2. *Structural Types Permitted:*

- (a) Ground signs, but only in the O-1 district and as permitted in any district without permit or fee, as provided in subsection F of this section.
- (b) Temporary signs, but only as permitted in any district without permit or fee, as provided in subsection F of this section, or for construction signs.
- (c) Wall signs.

3. *Number Of Signs Permitted Per Lot:*

- (a) All signs permitted in any district without permit or fee, as provided in subsection F of this section; plus
- (b) One construction sign of any permitted structural type; plus
- (c) One ground or wall sign.

4. *Maximum Gross Surface Area Of Signs Permitted:*

- (a) Signs without permits: As provided in subsection F of this section for signs permitted pursuant to that subsection; plus
- (b) Business signs: Not to exceed two (2) square feet per lot; plus
- (c) Construction signs: Not to exceed four (4) square feet per lot, up to a maximum of sixty four (64) square feet, of total sign area; plus
- (d) Official flags and emblems, when displayed as a wall sign: Not to exceed three (3) square feet in area.

5. *Maximum Height Of Signs Permitted:*

- (a) Signs without permits: As provided in subsection F of this section for signs permitted pursuant to that subsection.

(b) Ground signs: Four feet (4'), except that construction signs may have a height of eight feet (8').

(c) Wall signs: Fifteen feet (15'), but in no event higher than the bottom of any second floor window.

6. *Minimum Setback Required:*

(a) Signs without permits: As provided in subsection F of this section for signs permitted pursuant to that subsection.

(b) Other signs: Ten feet (10') from any front or corner side lot line and six feet (6') from all other lot lines.

7. *Illumination:*

(a) Signs without permits: Signs permitted pursuant to subsection F of this section shall be illuminated only as permitted in that subsection; provided, however, that such signs shall not be illuminated in single-family residential districts.

(b) Other signs: Signs permitted pursuant to this subsection H may be illuminated only by indirect or internal white light not exceeding fifty (50) foot-candles when measured with a standard light meter held perpendicular to the sign face at a distance equal to the narrowest dimension of such sign face.

8. *Signs Accessory To Nonconforming Uses:* Signs accessory to nonconforming uses in residential districts, the open space district and the O-1 district shall be subject to the provisions of this subsection H.

9. *Special Standards For Design Review District:* In addition to the regulations of this subsection H, signs located in the design review district shall be subject to the standards and regulations applicable to that district.

I. *District Regulations For B-1 District:* Signs shall be permitted in the B-1 district as follows:

1. *Functional Types Permitted:*

(a) All signs permitted in any district without permit or fee, as provided in subsection F of this section.

(b) Bulletin board signs.

- (c) Business signs.
- (d) Construction signs, but for no longer than fourteen (14) days following completion of the construction in question.
- (e) Identification signs.
- (f) Joint identification signs.
- (g) On site informational signs.
- (h) Official flags and emblems, when displayed in the form of a wall sign.
- (i) Public service signs, but only when authorized by a special use permit issued pursuant to section [11-602](#) of this code and only subject to the following conditions:
 - (i) Only clear or white light shall be used; and
 - (ii) The displayed message may be changed by intermittent lighting changes but such changes shall not exceed twelve (12) per minute.
- (j) Real estate signs, for multi-unit developments or structures when displayed for more than six (6) months after the initial erection of a real estate sign for that development or structure.

2. Structural Types Permitted:

- (a) Awning or canopy valance signs, but only as described in subsection G3 of this section.
- (b) Ground signs.
- (c) Temporary signs, but only as permitted in any district without permit or fee, as provided in subsection F of this section, or for construction signs.
- (d) Wall signs.

(e) Window signs.

3. *Number Of Signs Permitted Per Lot:*

(a) All signs permitted in any district without permit or fee, as provided in subsection F of this section; plus

(b) One awning valance, canopy valance, wall, or permanent window sign per user having a separate entrance, except that when the premises occupied by such user has more than one exterior wall that fronts on a public street or a public parking lot, then one such sign per such wall shall be permitted; plus

(c) One construction sign of any permitted structural type; plus

(d) One ground sign per each lot frontage on a street; plus

(e) One public service sign; plus

(f) Any number of on site informational signs; plus

(g) Any number of temporary window signs, subject to the requirements of subsection F14 of this section.

4. *Maximum Gross Surface Area Of Signs Permitted:*

(a) Signs without permits: As provided in subsection F of this section for signs permitted pursuant to that subsection; plus

(b) Awning valance, canopy valance, wall, and window signs: Not to exceed one square foot per foot of building width, up to a maximum of one hundred (100) square feet, for a single-tenant building or five percent (5%) of the square footage of the wall to which the sign or signs are affixed for a multiple-tenant building, minus any square footage devoted to a ground sign unless such ground sign is limited to a joint identification sign; plus

(c) Construction signs: Not to exceed thirty two (32) square feet per sign face nor more than two (2) faces per sign; plus

- (d) Ground signs: Not to exceed fifty (50) square feet per sign face nor more than two (2) faces per sign; plus
- (e) Official flags and emblems, when displayed as a wall sign: Not to exceed three (3) square feet in area; plus
- (f) Public service signs: Not to exceed fifteen (15) square feet per sign face nor more than two (2) sign faces per lot.

5. Maximum Height Of Signs Permitted:

- (a) Signs without permits: As provided in subsection F of this section for signs permitted pursuant to that subsection.
- (b) Awning valance, canopy valance, and wall signs: Twenty feet (20') or no higher than the bottom of any second floor window, whichever is less.
- (c) Ground signs: Eight feet (8'), including any supporting structure other than a wall of an existing building on which the ground sign is located.
- (d) Window signs: No higher than in a window on the lowest level, excluding any basement, at which the principal use is located.

6. Minimum Setback Required:

- (a) Signs without permits: As provided in subsection F of this section for signs permitted pursuant to that subsection.
- (b) Ground signs: Five feet (5') from any front or corner side lot line and ten feet (10') from all other lot lines.

7. Illumination:

- (a) Signs without permits: Signs permitted pursuant to subsection F of this section shall be illuminated only as permitted in that subsection.
- (b) Other signs: Signs permitted pursuant to this subsection I may be illuminated only by indirect or internal white light not exceeding fifty (50) foot-candles when measured with a standard light meter held perpendicular to the sign face at a distance equal to the narrowest dimension of such sign face.

8. *Signs Accessory To Nonconforming Uses:* Signs accessory to nonconforming uses in the B-1 district shall be subject to the provisions of this subsection I.

9. *Special Standards For Design Review District:* In addition to the regulations of this subsection I, signs located in the B-1 district shall be subject to the standards and regulations applicable to that district.

J. - *District Regulations For All Other Districts:* In all districts other than the residential districts, the open space district, the B-1 district, and the O-1 district, signs shall be permitted as follows:

1. *Functional Types Permitted:*

(a) All signs permitted in any district without permit or fee, as provided in subsection F of this section.

(b) Bulletin board signs.

(c) Business signs.

(d) Changeable message signs, but only when accessory to a theater.

(e) Construction signs, but for no longer than fourteen (14) days following completion of the construction in question.

(f) Identification signs.

(g) Joint identification signs.

(h) Off premises identification signs, but only to identify uses in the HS health services district.

(i) Official flags and emblems, when displayed in the form of a wall sign.

(j) Public service signs, but only when authorized by a special use permit issued pursuant to section [11-602](#) of this code and only subject to the following conditions:

- (i) Only clear or white light shall be used; and
- (ii) The displayed message may be changed by intermittent lighting changes but such changes shall not exceed twelve (12) per minute.
- (k) Real estate signs, for multi-unit developments or structures when displayed for more than six (6) months after the initial erection of a real estate sign for that development or structure.

2. Structural Types Permitted:

- (a) Awning valance and canopy valance signs.
- (b) Ground signs, but not in the B-2 district.
- (c) Projecting signs, but only in the B-2 district.
- (d) Pylon signs, but only in the HS district and only decorative post signs in the B-2 district.
- (e) Temporary signs but only as permitted in any district without permit or fee, as provided in subsection F of this section, or for construction signs.
- (f) Wall signs.
- (g) Window signs.

3. Number Of Signs Permitted Per Lot:

- (a) All signs permitted in any district without permit or fee, as provided in subsection F of this section; plus
- (b) Two (2) awning valance, canopy valance, wall, or permanent window signs per user; plus
- (c) One construction sign of any permitted structural type; plus

- (d) One ground or pylon sign, except that three (3) such signs may be permitted per lot in the HS district and except that two (2) ground signs (in lieu of a pylon sign) may be permitted per lot in the B-3 district when such lot abuts Ogden Avenue but does not have vehicular access directly from Ogden Avenue and when one such ground sign is intended and used only to direct customers to the entrance and services of the business occupying such lot and except that one decorative post sign, consisting of not more than two (2) faces, may be permitted on each end of Harrison Place for each business on Harrison Place, but only on designated decorative post sign holding structures owned by the village; plus
- (e) One projecting sign, consisting of not more than two (2) faces, for each building in the B-2 district, which shall be counted toward the maximum number of signs allowed; plus
- (f) One public service sign; plus
- (g) Any number of temporary window signs, subject to the requirements of subsection F14 of this section; plus
- (h) A second projecting sign shall be permitted for any building in the B-2 district with more than fifty feet (50') of building frontage for businesses not located on the ground floor, and an additional projecting sign shall be permitted for each additional fifty feet (50') of building frontage thereafter for businesses not located on the ground floor.

4. *Maximum Gross Surface Area Of Signs Permitted:*

- (a) Signs without permits: As provided in subsection F of this section for signs permitted pursuant to that subsection; plus
- (b) Awning valance, canopy valance, wall, and window signs: For the entire building, not to exceed the greater of: 1) one square foot per foot of building frontage, up to a maximum of one hundred (100) square feet, or 2) twenty five (25) square feet for each business that has a separate ground level principal entrance directly to the outside of the building onto a street, alley, courtyard, or parking lot, or 3) twenty five (25) square feet for each business in a one-story building where each business does not have its own individual entrance onto, and has direct exposure, in the form of a window looking into the business from a street or train platform, on a street or train station platform, and, in any such case, minus any square footage devoted to a ground or pylon sign unless such ground or pylon sign is limited to a joint identification sign, or 4) one square foot per foot of building frontage (or frontages in the case of a corner lot), up to a maximum of three hundred (300) square feet, for buildings: a) in which the principal use is retail and b) located in the B-3 district abutting Ogden Avenue and c) not located in a design review overlay district and d)

located on a zoning lot with a total area not less than one hundred thousand (100,000) square feet; provided, however, that no single sign governed by this subsection J4(b) shall exceed a maximum gross surface area of one hundred (100) square feet if the center point of said sign face is set back less than forty five (45) linear feet from the nearest lot line, or one hundred fifty (150) square feet in all other instances; plus

(c) Construction signs: Not to exceed thirty two (32) square feet per sign face nor more than two (2) faces per sign; plus

(d) Ground signs: Not to exceed fifty (50) square feet per sign face nor more than two (2) faces per sign; plus

(e) Official flags and emblems, when displayed as a wall sign: Not to exceed three (3) square feet in area; plus

(f) Projecting signs: Not to exceed three (3) square feet per sign face, with each face having a horizontal dimension of twenty four inches (24") and a vertical dimension of eighteen inches (18"), nor more than two (2) faces per sign. For buildings with multiple businesses or tenants, with a maximum of three (3) square feet per sign face, plus the square footage equivalent of five percent (5%) of a building's linear frontage, with a maximum total sign face area of five (5) square feet, and a maximum of two (2) faces per sign and no more than two (2) business or tenant names per sign face; plus

(g) Pylon signs: Not to exceed thirty two (32) square feet per sign face nor more than two (2) faces per sign and decorative post signs not to exceed one square foot per sign face nor more than two (2) faces per sign, and each face shall have a horizontal dimension of twenty four inches (24") and a vertical dimension of six inches (6"); plus

(h) Public service signs: Not to exceed fifteen (15) square feet per sign face nor more than two (2) sign faces per lot.

5. *Maximum Height Of Signs Permitted:*

(a) Signs without permits: As provided in subsection F of this section for signs permitted pursuant to that subsection.

(b) Awning valance, canopy valance, marquee, and wall signs: Twenty feet (20') or no higher than the bottom of any second floor window, whichever is less; provided, however, that a greater height may be authorized in the B-3 district by a special use

permit issued pursuant to section [11-602](#) of this code.

- (c) Ground signs: Eight feet (8'); provided, however, that, in the B-3 district, one ground sign per lot may be eight feet (8') in height and one ground sign, if otherwise permitted, shall not be greater than six feet (6') in height.
- (d) Pylon signs: Eight feet (8'); provided, however, that decorative post signs may be at a height greater than eight feet (8') where approved by the village.
- (e) Window signs: No higher than in a window on the lowest level, excluding any basement, at which the principal use is located.
- (f) Projecting signs: The bottom edge of the sign shall not be less than eight feet (8') in height and the top edge of the sign shall not be higher than twenty feet (20') or the bottom of any second floor window, whichever is less, and shall be located in the vicinity of the ground floor entrance into the building.

6. *Minimum Setback Required:*

- (a) Signs without permits: As provided in subsection F of this section for signs permitted pursuant to that subsection.
- (b) Ground or pylon signs: Ten feet (10') from any front or corner side lot line and six feet (6') from all other lot lines; provided, however, that decorative post signs shall be located on the decorative post structure owned by the village, wherever located.

7. *Illumination:*

- (a) Signs without permits: Signs permitted pursuant to subsection F of this section shall be illuminated only as permitted in that subsection.
- (b) Other signs: Signs permitted pursuant to this subsection J may be illuminated only by indirect or internal white light not exceeding fifty (50) foot-candles when measured with a standard light meter held perpendicular to the sign face at a distance equal to the narrowest dimension of such sign face; provided, however, that projecting signs shall not be illuminated.

8. *Signs Accessory To Nonconforming Uses:* Signs accessory to nonconforming uses in all districts other than the residential districts, the open space district, the B-1 district, and the O-1 district shall be subject to the provisions of this subsection J.

9. *Special Standards For Design Review District:* In addition to the regulations of this subsection J signs located in the design review district shall be subject to the

standards and regulations applicable to that district. (Ord. 92-36, § 2, 12-14-1992; Ord. 97-38, § 2, 11-4-1997; Ord. 98-36, §§ 2-6, 8-18-1998; Ord. 98-48, § 2, 11-3-1998; Ord. O2006-83, § 2, 11-28-2006; Ord. O2007-03, § 2, 1-9-2007; Ord. O2009-50, § 2, 10-20-2009; Ord. O2011-10, 2-15-2011; Ord. O2012-52, 11-20-2012)